



# Behind Your Eyes

For the Patients & Friends of  
Eye to Eye Ophthalmology

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## Do you want longer, fuller lashes?

Eye to Eye Ophthalmology is now proud to carry Latisse™ (bimatoprost 0.03%), a prescription medication that is **FDA approved** to give you longer, darker and fuller eyelashes. This is the first medication ever approved for this. Latisse is applied at bedtime with an applicator to the skin at the base of the eyelashes. Latisse is a version of an established glaucoma eye drop that has a beneficial side effect of making your lashes long and thick. Long-time users of this glaucoma eyedrop (called Lumigan™) were noticed to develop these beautiful lashes while on the drug, so an obvious new product was born. Lumigan has been around for about 10 years and is very safe when instilled directly in the eye. Latisse is even safer because all you do is paint it on the skin. The drug is believed to work by extending the growing phase (anagen) of your lashes, as well as increase the number of hairs in this phase. Since you are in effect, growing hair, it takes approximately 2-3 months of daily use before you start to notice a difference. Once you get the effect you desire, twice a week use will suffice to maintain the results. Dr. Luscvage as well as our front desk manager Peg are using Latisse and are very happy with the results. Ask to see the before and after pictures of Dr. Luscvage the next time you visit. Of course, no prescription drug is without side effects. These are rare (<4%). Some people might get red eyes, itchy skin or dark skin from the drop. When Lumigan/Latisse is put directly in the eye, people with hazel eyes may notice their eyes getting browner, although this was not reported in the clinical trials for Latisse (as it is not put directly in the eye).

## A Word About Progressive Lenses

A progressive lens is a no-line bifocal where the top is for distance and, as you move your eye down the lens (like when reading), you enter an area of progressively stronger reading help (called an "add"). Progressive bifocals are terrific because not only are they more cosmetically acceptable than traditional line bifocals, but they have an infinite number of corrections in place from infinity all the way down to near work, including computer distance. Traditional bifocals do not have correction for arm's length away, for example store shelves and computer work. This is highly impractical in today's age where nearly everyone uses a computer. The good part about them is that they are cheaper, easier to make, and easier to get used to. Progressive bifocals are expensive and very difficult to make well. Approximately 10% of our patients have to come back for a glasses check because the reading area is off or the lens is not ground right. If you have to move your head around to find the sweet spot when you first get your glasses, take them back to the optical shop. Almost all stores give you a 30 day warranty.

## Meet Our Newest Team Member

We are so lucky to have a new receptionist join our office! Her name is Rebecca. Rebecca came to us after retiring from Marsh and McLennan where she worked for over 30 years. She is a licensed insurance broker. She is bringing tremendous experience to our office.

Rebecca is originally from North Carolina. She has lived in Washington DC and Atlanta before moving here to be closer to her 2 two grown children, daughter (Allison) and son (Jeff). She lives in Parkesburg with her son and 3 dogs (Tabitha, Toby and Lilly).

Please join us in giving Rebecca a warm welcome to our office next time you visit. She is a welcome addition to our family. We would also like to thank everyone who responded to our email. When we have future openings, we will always reach out to our family of patients for recommendations.





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**Evening  
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Available!**

## **Your Email Can Help Save Energy!**

Eye to Eye is diligently updating everyone's email address. This will allow us to send you notifications (not spam, we promise) in a quick and efficient fashion. Beginning with this issue of Behind Your Eyes, we will be sending it to you both via the regular mail and via email. After that, we will send it via email only to those of you who have a valid email address. This will also help us save paper and do our part to save energy and go green. We will also send out other notifications like days the office will be closed, job opportunities, annual recalls and new product information.

### **Important Phone Numbers &**

#### **Resources**

Eye to Eye Ophthalmology

610-388-9755

Eye to Eye Fax

610-388-9756

Riddle Memorial Hospital.

610-566-9400

Wills Eye Hospital

215-928-3000

Behind Your Eyes is a production of Eye to Eye Ophthalmology. Comments or suggestion can be addressed to Joe Lusavage at 610-613-9887 or email [Eyeetoeyeop@aol.com](mailto:Eyeetoeyeop@aol.com)